

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

May 14, 2013

PRESENT

Jacqui Dodd-Duran

Diana Lillefloren

Rick Gosselin

Shelley Dodd

Beverly Shirts

Julie Davis

Alan Bradshaw

Katherine Wise

Jacqui called the meeting to order at 7:00 pm PST.

The purpose of the meeting was to discuss the Wine and Bovine fundraiser and the Expo.

Wine and Bovine Fundraiser

The approximate number of people attending the fundraiser was 49 adults – 27 of which were not associated with Lowlines or the Expo. There were 14 youth at the event. The event was successful. The general thought was that there needed to be more people helping with the set up for the fundraiser.

The idea of having the event separate from the expo was brought up as well as making it a venue for marketing the Lowlines more.

Expo

The board felt that the Expo was a success in its' second year. Several questions were brought up regarding the event:

- . The price
- . The schedule of events
- . Keeping the sale or not
- . Changing the location
- . Changing the date
- . Keeping the futurity or not
- . Making the event shorter

Everyone thought the kid events were great as well as the all of the hands on experiences.

Several people suggested we add more information on locker beef and less on show.

There are many things that need to be considered for next year. The board as a group felt that it was beneficial for us to continue with the Expo to educate and interest people in the Lowline breed.

We don't have a head count for how many attended the Expo. Alan will get that information for the next meeting.

MEETING ADJOURNED

The meeting was adjourned at 7:44 pm PST.

Katherine Wise, Secretary

Submitted June 4, 2013