

WESTERN STATES LOWLINE ASSOCIATION

Annual Board Meeting Spokane, WA

September 7, 2014

PRESENT

Jacqui Duran

Julie Davis

Diana Lilleflore

Shelley Dodd

Beverly Shirts

Katherine Wise

Jacqui called the meeting to order at 9:35 am PST and thanked everyone for their help with the Lowline Classic show.

REPORTS

Secretary's Report

No report available.

Vice President's Report

Julie would like to get more state representatives so we would be able to know the wants and needs of members in the different states. A special welcome and thank you was given to our State representatives Missy Ousley from Oregon and Pat Pehl from Arizona.

Treasurer's Report

Shelley Dodd, interim Treasurer reported that the balance in the WSLA checking/savings accounts is \$14,654. The Lowline classic expenses will be approximately \$1500.00.

Marketing Report

Shelley is working on a newsletter that will include the show results and the new banner/tablecloth for WSLA. We would like to find events that we could sponsor such as educational events like "Beef 300" at WSU and the Beef Conference in Yakima, WA.

Wine & Bovine

Diana is open to suggestions on whether to keep the event as a fundraiser.

Northwest Lowline Classic

Jacqui would like to any suggestions on how the show could be run better. There were some safety issues during the show and chains not being available behind the cattle.

OLD BUSINESS

There was discussion on WSLA adding the disbanded Mountain States Association to our region. Rick Dodd said the ALR does support us.

There was also some mention of moving our Regional show to Billings, MT so it would be at a Cattle show instead of a Fair. This would also make it more central for other states. There is new Management at Billings as well.

The board would like to have a Youth Jackpot Show at the Kootenai County Fairgrounds next year in June that is open to all breeds. WSLA would be a co-sponsor. Bev mentioned having the kids bring steers and/or heifers and a having a showmanship class.

NEW BUSINESS

The board decided that it would like to make the board positions "open" and duties decided within the board of directors. This would have to be up for a bylaw change vote.

The Board will be enforcing dues being paid by December 31st. There will be notices sent out. There is an incentive being offered to join and pay dues for 2015 now and get the rest of this year free.

The Yakima Fair is at the end of September and they would really like Lowlines to be there.

David Shockey spoke on the Treasure Bull Test in Montana which runs from October through April. It is an excellent source to prove bulls on performance. It would be great to have a pen of Lowline bulls. The cost is between \$800.00 - \$850.00. Russ Pepper is in charge of the test. There is a free pick up in Coeur d'Alene October 11th.

Dean Pike, breed representative for the ALR was Ringmaster for the Classic show and answered many question over the weekend. He travels all over the country and says he really enjoys coming to the show. He likes the great fellowship and hospitality. He especially liked how everyone introduced themselves at the reception on Saturday night. Dean has been involved with ALR for a long time and wanted to recognize and thank Beverly Shirts and Ashley Mugnier for being great examples for the Juniors. He also wanted to mention that the Junior Nationals are in Manhattan, Kansas next year. He likes when the show is at a University because it gets the faculty involved. Dean is willing to answer any questions regarding buying, selling and advertising cattle.

Jacqui talked about coming up with an educational event and for people to let her know of any ideas or events to sponsor. There needs to be input from membership. She asked that people think about running for the Board of Directors.

October 7th at 7:00pm PST will be the next board meeting.

MEETING ADJOURNED

Jacqui adjourned the meeting at 10:30 am PST.

Katherine Wise, Secretary

Submitted October 3, 2014