

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

June 22, 2014

PRESENT

Jacqui Duran

Diana Lilleflore

Shelley Dodd

Beverly Shirts

Kai Johnson

Katherine Wise

Jacqui called the meeting to order at 10:03 am PST.

REPORTS

Secretary's Report

No report available.

Treasurer's Report

Shelley reported that the balance in the WSLA checking account is \$3,275.57. The savings account has \$8,782.74. We are receiving \$3,400.00 from ALR.

OLD BUSINESS

Northwest Lowline Classic

The judge for the show is Rolly Bateman from Saskatchewan, Canada. He has been hired to be the judge for the whole Fair. Jacqui was going to offer \$350.00 to the fair to help cover his expenses. Sponsors are needed for the classes. The amounts are \$100/\$75/\$50 again. The host hotel is the Quality Inn. The Member's Reception will also be held at the Quality Inn. Jacqui is still working with the hotel on the food that will be served for it. We will have a bigger room than last year.

The Annual meeting will be held at the same location at the covered picnic table area outside the barn. Katherine volunteered to get the coffee, juice, donuts, etc.

Bill Bartolac would like us to consider making the Lowlife Classic a Fitted show. The Board voted and the decision was unanimous to keep the show as is.

Missy Ousley wanted to know if WSLA charges a fee for non-members to come and participate in the show. It was decided that we wait until next year to consider adding a fee for non-members.

Jacqui is adding the ALR steer classification to the class list for Spokane.

The table for WSLA information was discussed and Katherine and Kai were going to look into prices for banners and other forms of advertising. Selling hats and t-shirts were a couple ideas brought up. The tablecloth will be ready for the show. We are planning on a TV screen playing information on Lowlines as well. We also discussed having folders available at the reception for people who would like more information on the breed. There could also be a

raffle at the show for people who have Lowlines and are interested in WSLA who would leave their contact information.

NEW BUSINESS

The Board feels that we should start using WSLA money to promote membership. We need to find avenues that will reach out and encourage people to join.

The Board also discussed looking for events to sponsor such as WSU's Beef 300 class or the Beef conference in Yakima to help educate and increase awareness of the Lowline Breed.

There has been thought about adding another show more central to other members of the WSLA like California or Montana. There is consideration for moving our show to an existing Stock Show venue and keeping Spokane as a second show.

The Mountain States Association has disbanded and the Board discussed the idea of asking those states if they would be interested in joining the WSLA. Jacqui said she would talk to Betty Dean about it.

July 8th at 7:00pm PST will be the next board meeting.

MEETING ADJOURNED

Jacqui adjourned the meeting at 12:20 pm PST.

Katherine Wise, Secretary

Submitted July 6th, 2014