WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference October 8, 2013

PRESENT

Jacqui Duran

Diana Lillefloren

Alan Bradshaw

Rick Gosselin

Shelley Dodd

Beverly Shirts

Julie Davis

Katherine Wise

Jacqui called the meeting to order at 7:32 pm PST.

REPORTS

Treasurer's Report

There is \$10,186.12 in our checking account and \$780.20 in the Junior account.

Alan suggested that we check into investing some of our money in a CD or savings account.

Secretary's Report

Minutes from the September 8th Board meeting: Beverly motioned to accept the minutes; Diana seconded, and all voted in favor.

Youth Events

Beverly had no business to discuss.

Events

Rick felt our Lowline Classic went well. Wayne, the barn manager at Spokane, would like to hold a two day sale at the Spokane Fairgrounds next spring and will get back to us regarding the details to see if a sale would be something WSLA would be interested in being involved with.

Rick suggested we increase our advertising next year for the show and create more interest in the Lowline breed as well as participation in the show.

We had positive feedback on the judge, Clint Sexon. People thought he was fair and knowledgeable. There were a few problems with the quality of the pictures from the photographer as well as availability. The board agreed that we should have a sign for the Lowline Classic that we could change the date every year and be used for the background of pictures.

The Boise Fair is trying to encourage breeds to participate. They would like to have a Lowline show the second half of the fair. That would leave only a week between Boise and our Lowline Classic in Spokane.

We wouldn't have to be in charge of the show and it wouldn't cost our association. We need to find out more information regarding the show like whether it would be a "blow and go". The goal would be to get other states to go. We need to put the information out to the membership and see if there is interest in participation. Maybe it could be added to the newsletter in the form of a questionnaire.

Website

Shelley is working on the newsletter. Beverly said she would add an article. Anyone else is free to add something.

Marketing Report

Diana had no business to discuss.

OLD BUSINESS

Elections are coming up. We need to send out the proposed bylaw changes to the membership for vote by the end of October. We need to work on the correct language for the new director positions. We would keep the positions open and they would now be two year terms. We would still have committee chairs that would/would not have to be the directors. This adds flexibility for the directors and allows anyone to be a committee chair. We would now have the director positions rotating; 5 positions this year and 3 next year. This guarantees that there won't be a brand new board every election.

Ballots will be sent out in the beginning of December and dues are up then as well.

NEW BUSINESS

Boise Fair

Shelley will add the show to the newsletter and possibly other shows as well.

Wine & Bovine Fund Raiser

Idaho Lowlines will hold the fundraiser again and include a field day that would be hands-on. They might also have a sale.

Ехро

We need to think about holding the Expo in another state next year to help encourage more membership involvement. We may need to transition to more field days.

November 3rd at 7:00pm PST will be the next board meeting.

MEETING ADJOURNED

Alan motioned for the meeting to be adjourned: Shelley seconded, and all voted in favor. The meeting was adjourned at 8:34 pm PST.

Katherine Wise, Secretary Submitted October 28, 2013