

## **WESTERN STATES LOWLINE ASSOCIATION**

Annual Board Meeting Spokane Fairgrounds

September 8, 2013

### **PRESENT**

Jacqui Duran

Diana Lilleflore

Rick Gosselin

Shelley Dodd

Beverly Shirts

Julie Davis

Katherine Wise

Jacqui called the meeting to order at 9:05 am PST and welcomed everyone to the meeting.

### **REPORTS**

#### ***Secretary's Report***

Minutes from the August 13, 2013 board meeting were handed out.

#### ***Treasurer's Report***

Balances for the WSLA accounts were handed out.

#### ***Youth Events***

Beverly felt there was a good turnout for the youth events at the Expo. There were 15-20 kids that participated this year.

Beverly held a Beef Boot Camp at Idaho Lowline Cattle Company for a local 4-H group to get interest for Lowlines and implement them into the County's 4-H program. She felt the event was successful.

There was a group discussion on how to get more youth involved in the WSLA Youth program. Dean Pike suggested getting kids involved in our members' local areas. We could help them get a heifer – lease, buy, or give them one to raise and they get to keep the calf and take the cow back. He said we have to get the kids involved and encourage them. Another idea was to select a contest for youth to go to the Junior Nationals and sponsor them. We could also get people to sponsor a heifer for an essay contest on why they would like to have a Lowline. Rick Dodd suggested getting Breeders to sponsor names put on a banner at Junior Nationals. Ashley Mugnier suggested the youth selected to go to Nationals could wear shirts with Breeder logos.

#### ***Website***

Shelley let everyone know that the WSLA newsletter comes out four times a year. Included are events, promotions and news. She created a new website for WSLA. It is: [westernstateslowline.com](http://westernstateslowline.com). She is

taking suggestions from the membership for information that should be added. There is a classified section for members that is free and is good for three months.

### ***Marketing***

Diana reported that the WSLA did well with the Expo this year. The Wine and Bovine fundraiser went very well for its first year. She believes next year we could have twice as many people attend. She feels we could hold a one day, field day event with a possible sale and fundraiser next year.

### ***Events***

Rick felt the Expo, fundraiser and show went very well. He was going to check into coming back in the spring to the Spokane Fairgrounds for an event. WSLA needs to find a new area to hold our next Expo. We need to get more states involved in our events.

## **OLD BUSINESS**

Jacqui believes the Expo, Fundraiser, Showmanship and Jackpot Futurity were well received this year.

## **NEW BUSINESS**

### ***Elections***

The Vice Chair, Events, Youth, Marketing, and Website positions are up for re-election. Director positions would be for a two-year term and rotate so the board wouldn't be completely new every election.

Julie pointed out that our membership is growing and we really need our States communicating with one another. It would be great if we could have a volunteer from each State report to the Board every Month. It would be nice to have events taking place in the other states of WSLA.

### ***WSLA Future***

Dean said we should not take our future lightly. We should be proud of what we have at WSLA and the examples we set. Everyone really helps and supports one another. Rick Gosselin suggested we share this with other areas in our region. We need to look at other areas to hold shows. We need to see if the Membership would support a show in Reno. Dean Pike thinks it would be a great idea to have a show there. Another possibility would be to team up with the Mountain States for a show. We could also think about Cow Palace in Northern California. We as an association, need to point out the family friendly aspect of Lowlines.

Dean said to contact him if anyone wanted the power point presentation from the Social Event.

Jacqui thanked everyone for coming to our annual meeting and the show.

## **MEETING ADJOURNED**

The meeting was adjourned at 9:56am PST.

Katherine Wise, Secretary

Submitted October 7, 2013