Annual Meeting of the NWLA Membership October 4, 2008

CALL TO ORDER

The meeting was called to order at 4:20 PM at the Central WA State Fair in Yakima, WA. Shelley Dodd read the minutes of the annual meeting held on November 3, 2007. Bill Boekel made a motion that the minutes would be approved as read. Sharon Ostby 2nd the motion. There were no additions or corrections and the minutes were approved as read

TREASURER'S REPORT

Shelley Dodd gave the Treasurer's report stating that we currently have \$1325.78 in the bank. A copy of the Profit and Loss report from January 2007 to September 2008 was passed around and is attached. She noted that we do need to pay Neil Effertz \$200 for judging the show and there will be a charge of \$446.40 for 2 ads we took out to advertise the show. One ad in the Yakima Herald was \$270.00 and the other was in the Capital Press for \$176.40. We will be utilizing the American Lowline Registry's Advertising Cost Share Program. So ALR will be reimbursing us for 50% of the cost of this advertising.

CHAIRMAN'S REPORT

Donna welcomed everyone to the meeting and noted that it was a year of many changes as originally there were seven board members. Then due to resignations, there were only three board members left. Several people stepped up to help fill the positions in the interim. Jim Eldridge stepped in as Vice Chair. Gordon Lenhard stepped in as Show and Sales Committee Chair and Jacqui Duran organized the social.

Donna gave an account of what the NWLA has accomplished in the past year. The list includes:

- -a membership drive in which the newsletter was sent to ALR members in the three states. Then the newsletter was followed up by a phone call to invite breeders to the NWLA. We received several new members as a result.
- -NWLA promoted at the National Western Stockshow in Denver in January
- -NWLA promoted at a cattlemen's school in January in Washington
- -Five newsletter sent to members throughout the year
- -The website maintained with member contact info, news and events
- -A two day grooming clinic held in May
- -An ad in Hobby Farms magazine in May
- -An ad in Cascade Cattlemen magazine in July
- -Reduced rates for members during the show at the Oxford Inn
- -NWLA promoted at the Spokane Fair in September

- -Changing the annual meeting date from November in Pendleton, OR to October in Yakima, WA in order to coincide with our Lowline Classic Show
- -The 3rd annual Lowline Classic Open show and Junior Show
- -An educational clinic on "Carcass Evaluation" by Jean Smith of WSU Cooperative Extension was held at the Central WA State Fair in October
- -Neil Effertz holding a discussion and Q & A session at our annual meeting as well as judging our show
- -NWJLA holding a successful auction to help raise money

Donna wanted to thank Mary Goben for all her hard work. Mary put together the junior show for the second year in a row. She arranged for Jean Smith of WSU Cooperative Extension to come and give a talk. She arranged the trophies and prizes for the junior show as well as the putting together the auction. Mary also made some wonderful improvements to the newsletter in the format and presentation as well as adding good informational articles in every issue.

Donna also thanked Shelley Dodd for her hard work creating the logo, website and ads, maintaining the website as well as stepping in to fill the Treasury and Secretary positions.

YOUTH COMMITTEE

Mary Goben asked parents and their kids to get together and help their kids participate in the Northwest Lowline Youth Association. She asked the youth to step up and join in. She wants youth and their families to have fun together and participate in the Association

OLD BUSINESS

None reported

NEW BUSINESS

Northwest Lowline Classic Show

Donna brought up the question of whether or not NWLA should have the Northwest Classic Show in Spokane next year. She stated how very welcoming the fair was when she and several others showed their last month in September. She said that they helped load vehicles, supplied all bedding, had crews cleaning aisles and they left the show grounds with their premium check. She also said Dick Blakely, the beef superintendent, was excellent.

After some discussion on the floor regarding having the show in Spokane, Gordon Lenhard made a motion that we move the NW Lowline Classic show to Spokane in 2009. Bill Boekel 2nd. Motion was approved.

Election of Officers

Donna named all nominations for the officer positions. They are:

Gordon Lenhard – Chairperson
Jim Eldridge – Vice Chair
Beth Johnson – Secretary
Maggie Hanson – Treasurer
Alan Bradshaw – Marketing and Promotion Chair
Mary Goben – Junior and Education Chair
Jacqui Duran – Show and Sales Chair

Donna asked for further nominations. There were none.

Jacqui made a motion that we approve all nominations since they are the only nominations on the ballot. Rick Dodd 2nd. Motion approved.

Other Comments from the floor

Neil Effertz asked if we have our newsletters on our website. He noted how important they are to new people coming to the website so they can see what's happening. Shelley Dodd agreed and said she would put them on the website in the future.

Neil also asked if we have anyone taking photos during the show or after the show. Gordon tried to find someone but with no luck. Donna asked if Alan Bradshaw would be willing to take photos. He agreed.

Puyallup Spring Fair

Jacqui Duran gave a report on the Puyallup Spring Fair as a possible show venue next year. She said it is held on April 16-19, 2009 and they provide stalling, bedding, feed and an arena. They don't provide a judge or premium money. She asked Bill Bartolac if he would be available to judge and he is available. Puyallup Spring Fair gets 100,000 people with a strong emphasis on youth FFA and is similar to other county fairs. She noted that if we ever want to get into the Puyallup Fair, this would be our step in the door. We would need to charge an entry fee to help pay the judge. People would need to be there Wednesday evening through Sunday around 7pm. Jacqui asked who would be willing to attend the show because she needs to tell the fair if we have interest. There were some hands raised of people who would attend so Jacqui said she would pursue attending the spring fair.

Jacqui also invited everyone to attend the dinner at the Black Angus and gave directions to get there.

The meeting was adjourned at 5:20 pm.