

WESTERN STATES LOWLINE ASSOCIATION
(formerly Northwest Lowline Association)

Board Meeting via teleconference

January 3, 2013

PRESENT

Jacqui Dodd-Duran

Diana Lilleflore

Rick Gosselin

Shelley Dodd

Beverly Shirts

Katherine Wise

Jacqui called the meeting to order at 7:04 pm PST.

REPORTS

Treasurer's Report

WSLA currently has \$4409.10 in our checking account and \$779.88 in the junior account.

Secretary's Report

Minutes from the October 23, 2012 board meeting: Diana moved to accept the minutes; Rick seconded, and all voted in favor.

OLD BUSINESS

Elections

Congratulations to our new Board members:

Chairman: Jacqui Dodd-Duran

Vice Chairman: Open

Treasurer: Alan Bradshaw

Secretary: Katherine Wise

Marketing: Diana Lilleflore

Website: Shelley Dodd

Event Chairman: Rick Gosselin

Junior Chairman: Beverly Shirts

All proposed bylaw changes passed in the election. The official name for our association is now the "Western States Lowline Association".

Vice Chairman Position

The Vice Chair position needs to be filled. We discussed what would be the best way to publicize the position to get the best response. It was decided to place the opening in the WSLA newsletter for February.

Marketing

Diana will contact Rick at ALR for the Spring Ledger ad deadline. Everyone thought the EXPO ad in the Winter Ledger looked good.

Website

Shelley said that we need to have our newsletter out by February, and set a deadline of January 20th for submissions. It was discussed what to do with our logo. Diana suggested keeping the logo but add the new WSLA letters. Shelley said she would work on it and get it to the board for approval. We also need a new website in the future.

2013 Shows

Jacqui said that she and Rick will work together on the Spokane and North Idaho State Fairs. Both fairs have new barn managers. There are concerns that need to be discussed with both venues.

EXPO

Diana has some speakers lined up including David Shockey who will talk about feeding and nutrition and someone from U of I who will talk about conformation and also judge the futurity. She would also like to get a photographer, if possible. There was feedback from last year's EXPO to have more hands on experience with the animals. Jacqui would like to have someone talk about business and marketing plans for the Lowline business, buying and selling, as well as educating people about Lowlines and safe handling.

Diana plans to talk to more wineries about participating in our Fundraiser that will take place on Friday evening. We will also have a silent auction as well. We need everyone to think about ideas for products/services for the auction, as well as some baskets that could be put together. Katherine said she would talk to her family at Kiona Winery about participating and donating a year wine membership. Diana would like to serve Lowline sliders during the wine tasting event as well as other appetizers. We are also planning to serve Lowline burgers for lunch Saturday and Sunday. We will make them in-house this year. We don't know where we are getting the beef from yet. Jacqui suggested reserving space at McKenzie River Pizza for dinner on Saturday night.

Bev wanted to know if there was a rough draft for the schedule so we know how much time we need to fill for the EXPO. Diana and Rick are still working out the time scheduling details.

Jacqui and Diana suggested taking some flyers for the EXPO to the National show in Denver.

NEW BUSINESS

Board Member Duties

Shelley would like board members to look over the duties for their positions as listed in the bylaws and see if there are things that should be added or changed to make the positions stronger. This will be

discussed at the next meeting. The general consensus is that the Vice Chair position should have more duties.

It was decided that there should be a master list of all current membership that would be kept up to date by the Secretary with information from the Treasurer on a regular basis. This list would be available for Board member use for mailings, emails, etc. Katherine said she would get the list from Alan.

Board Member Emails

Shelley asked if there might be a way to utilize the email system more effectively. It has been difficult at times for us to answer emails in a timely manner. We agreed that emails should be answered within 48 hours of receiving them. There are some members that are unable to view their emails on a regular basis, so Rick suggested that if there is an important message that we need to know about right away, we should send a text to one another.

Board Meetings

We agreed to set a date for our meetings every month. The meetings will be on the first Tuesday of the month at 7:00 pm PST. The next meeting will be Tuesday February 5th at 7:00pm.

MEETING ADJOURNED

Shelley motioned for the meeting to be adjourned; Rick seconded, and all voted in favor.

8:01pm PST.