

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

April 2, 2013

PRESENT

Jacqui Dodd-Duran

Diana Lilleflore

Rick Gosselin

Shelley Dodd

Alan Bradshaw

Julie Davis

Beverly Shirts

Katherine Wise

Jacqui called the meeting to order at 7:03 pm PST.

The board welcomed our new Vice Chairman, Julie Davis.

REPORTS

Secretary's Report

Minutes from the February 3, 2013 board meeting: Diana motioned to accept the minutes; Shelley seconded, and all voted in favor.

Treasurer's Report

WSLA currently has \$5,194.00 in our checking account and \$780.00 in the junior account. We have three new members: Davin and Julia Anthman, Sally Havens, and Jacque and Lila Paffile. The name on the Treasurer's account still needs to be changed. We need to make sure the credit card reader is ordered for the Expo as well as a bank for petty cash and receipt book. Alan received \$200.00 from David Wells in Texas for sponsorship at the Expo.

OLD BUSINESS

Website

Shelley suggested we put out our newsletter after the Expo in May that would have pictures and results from the event.

Marketing

Diana placed an ad in the nickel under Events/farm animals that will run for four weeks. She will check the prices for a Capital Press Ad. She has put flyers up in various places as well as Craigslist. She suggested everyone put a Craigslist ad in their areas.

Events

Rick said that we have \$575.00 in sponsorships for the Expo so far. He wanted to know how to pay for items needed for the event. He said he would put together a list of volunteers needed to help. For lunch on Saturday, he is still looking for Lowline beef and a cook. Rick is also concerned that we might be charging too much for the Expo. The board said we would consider the price for next year and see what kind of feedback we get this year.

Wine and Bovine Fundraiser

Diana is ordering glasses this week for the wine tasting. She ordered the beverage permit and is waiting for the response. She will also get tickets for the event as well as separate tickets for the tasting.

Expo

T-shirts have not been ordered yet. Jacqui is deciding how many to order. Last year about ten were given away. She wants the board to let her know how many everyone wants.

Vice Chair Duties

The board mentioned to Julie the addition to the Vice Chair duties of sending out a welcome letter to new and existing WSLA members.

Youth Events

Beverly will need help with the kid events at the Expo. She will come up with a list of volunteer positions. Colee Pehl won the youth scholarship and would like to make sure she receives the \$100.00 for travel expenses.

NEW BUSINESS

Shelley said there are 9-10 animals listed for the Private Treaty sale.

April 16, 2013 at 7:00 pm PST will be the next board meeting.

MEETING ADJOURNED

Katherine motioned for the meeting to be adjourned; Beverly seconded, and all voted in favor. 7:56 pm PST.

Katherine Wise, Secretary

Submitted April 16, 2013