

NWLA Meeting- Conference call 2/12/08

### **Attendance**

Bruce Ankeny, Chairman

Donna Boekel, Vice Chairman

Nancy Chapman, Treasurer

Shelley Dodd, Promotion/Marketing Committee Chair

Mary Goben, Youth/Education Committee Chair

Glenn Chapman, Show/Social Committee Chair

### **Call to Order**

Chairman Bruce Ankeny called the meeting to order at 7:39 P.M. and conducted roll call. Bruce read the minutes of the last meeting. There were no corrections or addition to the minutes. Motion was made by Donna and seconded by Shelley to approve the minutes as read. Motion passed.

### **Treasurer's Report**

Treasurer, Nancy, reported a balance of \$1086.78. We owe for 3 bank service charges of \$5.00 each. Donna presented a bill for \$47.28 for printing, labels and mailing of the December newsletter. A motion was made by Nancy and seconded by Glenn to pay Donna for her expenses. ALR paid \$400.00 to off set most of our expenses for the Breeder's Reception held in Yakima.

### **Old Business**

There was a discussion about the newsletter. A motion was made by Shelley and seconded by Donna to send one more issue out by mail to breeder's in all three states then send them by email after that. Motion carried. Mary will create the newsletter and she needs articles sent to her by March 5, 2008.

### **New Business**

There was no new business.

### **Youth & Education**

The clinic that was discussed in Yakima will not happen the way it was discussed with Trevor Smith. Mary has pursued others and will keep working to put a grooming clinic together for us. Chris Snow has offered to help Mary with the youth.

The youth are looking for direction from us. It was decided that they need to make a presentation and get it to us and then we'll make suggestions. An idea was that they could start with the history of the breed.

### **Show and Social**

Glenn had no report.

Shelley's proposals at Evergreen were discussed. We can go there even if we don't have numbers and it is a good venue. They have 1,000,000 people go through their fair.

The NWLA classic was discussed. It was thought the entries should first go to Glenn so he could set up the classes and make necessary changes when he knows who is bringing what. He needs to talk to Ruth about placement in the barn and dates. The Jr. Show should be open to the public and later in the day so everyone can come. It was thought maybe the person who does ultra sounding from Dakota might be interested in coming to Yakima. Bruce and Mary knew of others that might be available.

### **Promotion and Marketing**

Shelley shared that the website was up-to-date. Beth Chadoba and Rick Dodd have offered to help her. Natural parameters were briefly discussed. Surveying the Lowline breeder's in the Northwest was discussed to find out more about what they are thinking, how they got into Lowlines, what are they doing with them and other important questions.

Shelley brought up an idea Bernalyn had shared about putting a co-op ad the August edition of the Horizon Air magazine on Natural Farming and Gardening. The cost would be \$2800.00 for a ½ page ad. If 10 people were interested it would about \$290.00 per ad. She will check into the Cascade Cattlemen.

Shelley checked into pins that would be about 1x1/18 inches in size, have our logo on them and look like the ones we get in Denver at the Western Livestock Show. With shipping and handling they would cost about \$6.00 each if we bought 50 of them.

In closing, Bruce announce that he was resigning from the board and would send Donna and Bernalyn a letter to this effect.

A motion was made be Glenn and seconded by Shelley to adjourn the meeting at 9:15 P.M.

Donna Boekel  
Acting Secretary