

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

February 3, 2013

PRESENT

Jacqui Dodd-Duran

Diana Lilleflore

Rick Gosselin

Shelley Dodd

Beverly Shirts

Alan Bradshaw

Katherine Wise

Jacqui called the meeting to order at 7:04 pm PST.

REPORTS

Treasurer's Report

WSLA currently has \$4720.00 in our checking account and \$779.00 in the junior account.

Secretary's Report

Minutes from the January 3, 2012 board meeting: Shelley motioned to accept the minutes; Beverly seconded, and all voted in favor.

OLD BUSINESS

EXPO

Diana met with a gentleman who owns a local delicatessen who is interested in being part of the wine tasting fundraiser. He would like to charge a per glass fee. It is also a possibility that he could sell tickets at his business. Diana and Jacqui are going to meet with him to discuss it further.

Youth Scholarship

Jacqui thought of an idea to have a youth scholarship to attend the Expo. The youth must write a 200 word essay as to why they want to come to the Expo and how the money would help them.

Beverly suggested we put an age limit on the scholarship. She motioned that to take part in the Expo scholarship, youth applying for the scholarship should be a current WSLA junior member whose age is 21 years or younger; Shelley seconded, and all voted in favor. It was decided that entrants must be a member of WSLA by March 20th, 2013.

Marketing

Shelley said the NSLA newsletter would be coming out soon. Rick would need to write a letter regarding upcoming events by Friday. We also need to think about a new domain name for our WSLA website.

We also want to make sure WSLA financial information as well as notes from two meetings are sent to ALR.

February 6th is the deadline for Ledger advertising. Diana needs to submit an ad that talks about the EXPO and the scholarship as well as our region's new name.

NEW BUSINESS

EXPO

Rick brought up hotel rooms for the Expo; how many we might need and if we should reserve a block of rooms. The board decided that mentioning a few options to participants for hotels would be the best option. Rick and Jacqui also mentioned portable bathrooms for the Expo and the need to have a handicapped bathroom. We would also need to consider heat lamps as well as volunteers for the event. Jacqui is going to figure out costs to determine what we will charge for the Expo and then we can put the information on the website.

The board has agreed that we should all come up with at least one item for bid at the fundraiser by the next meeting on March 5th.

Jacqui brought up advertising for the Expo. We should consider flyers, newspapers, email, ALR, Craigslist, and Facebook. Diana and Beverly said they would work on updating our old Facebook page.

MEETING ADJOURNED

Rick motioned for the meeting to be adjourned; Beverly seconded, and all voted in favor.

7:56pm PST.

Katherine Wise, Secretary

Submitted February 19, 2013