

NORTHWEST LOWLINE ASSOCIATION

Board Meeting via teleconference

May 24, 2011

PRESENT

Jim Eldridge

Shelley Dodd

Jacqui Dodd-Duran

Beverly Shirts

Allen Bradshaw

Alice Bradshaw

Susan Hagle

Meeting called to order 7:07 Pacific time

OLD BUSINESS

March 8, 2011 Meeting notes

Alan made a motion to approve the March 8 minutes. Bev seconded with no dissenting votes.

Treasurer's report

Treasurer's report was presented by Jim Eldridge. We have \$4984.39 in our regular account and \$361 in the youth account.

NWLA Clinic

Hoof trimming still scheduled

The NWLA Spring Classic clinic was scheduled for Memorial weekend but cancelled on May 5 due to low enrollment. The hoof trimming will be moved to June 13 at Cloverdale Farms. Darren Hamilton from Sunnyside WA will be doing the trimming. The cost will be \$15/head plus travel expenses, so the more cattle he trims, the cheaper per head.

Youth showing and fitting clinic

Bev would like to hold a fitting and showing clinic for area youth in conjunction with the trimming. Attendees would be non-members as well as members who will be showing Lowline steers for 4H. Dr. Nicole Leanard, a veterinarian, will present the clinic.

NWLA show at the Spokane Interstate Fair

Award sponsorships

Jacqui is preparing to invite individuals and organizations to sponsor awards for the Lowline show at the Spokane Interstate Fair. These can be monetary awards or items such as belt buckles.

NWLA donation to NW Lowline show

Given that NWLA has a healthy bank account, and this is the only show we sponsor, we discussed the possibility of increasing our commitment for Lowline show premium money from the \$500 that was decided at the April 19 special meeting to \$1000 or \$1500. Alan pointed out that the balance in our bank account will increase in July when dues are due. The decision to increase our donation to the premium fund will need to be made by early June so that Jacqui can publish the classes and premiums. She will work on a proposal and we will decide informally on the final amount to commit from the NWLA budget

within the next couple of weeks or schedule a special meeting to finalize this decision in a timely manner. She will develop a proposal based on the assumption that we will increase the commitment by \$500- \$1000. Sponsorship pledges could also lower the amount needed from NWLA to support premiums.

Entry fee

Also in light of our ability to donate to the premium funds, we revisited the \$35 entry fee that was passed at the April 19, 2011 special meeting. It may be viewed as an excessive increase from \$20 to \$35 in one year. Also, Jacqui explained that we pay \$20 per entry to the Fair so we would be getting \$15 additional per entry. After some discussion, Bev moved to set the entry fee at \$30. Alan seconded and all voted in favor. The 2011 Lowline show entry fee will be \$30/head.

Advertising the show/association

The Lowline Ledger provides one free page for each regional association each year for advertising. We haven't been taking advantage of this. We should use a 2-page spread to advertise the show (and our association) by presenting the winners from this year's show. Good photographs could be a problem. Bev's sister is interested in doing photos of the winners that could be used in the Ledger spread.

Other breed organizations have an informational booth at the fair. A poster and information table would be a good way to promote the breed. Individuals who are not showing could use this as an opportunity to get involved.

Possible ultrasound opportunity at the fair

The folks from Muddy Creek who were planning to offer ultrasound service at the NWLA clinic this spring will probably be at the Spokane fair. They may be willing to do ultrasounding there if there is enough interest. Otherwise, we could still arrange it another time.

Next meeting

Next meeting will be July 12 at 7 p.m. Pacific time.

MEETING ADJOURNED

8:05 Pacific time

Respectfully submitted, May 24, 2011

Susan Hagle, Interim Secretary