## WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference
June 4, 2013

## PRESENT

Jacqui Duran
Diana Lillefloren
Rick Gosselin
Shelley Dodd
Beverly Shirts
Julie Davis
Alan Bradshaw
Katherine Wise

Jacqui called the meeting to order at 7:07 pm PST.

## REPORTS

## Secretary's Report

Minutes from the May $14^{\text {th }}$ board meeting: Shelley motioned to accept the minutes; Diana seconded, and all voted in favor.

## Treasurer's Report

The Expo brought in $\$ 6675.00$ with expenses of $\$ 5642.72$, bringing a profit of $\$ 1032.29$. WSLA currently has $\$ 9172.59$ in our new checking account and $\$ 780.06$ in the junior account. We have had $\$ 1032.00$ in member renewals. Alan is in the process of closing the old checking account which has a balance of $\$ 669.32$.

## OLD BUSINESS

## Marketing Report

The deadline for the Ledger ads is August $20^{\text {th }}$.

## Youth Events

Beverly had no old business to discuss.

## Expo

The Board felt the Expo was a success overall and would like to do it again while considering different locations and dates. The overall feeling was there needs to be more information given about the beef side of the business.

## NEW BUSINESS

## Website

Shelley is working on the new WSLA website. She would like input from the board for content, pictures etc.

Northwest Lowline Classic Show
The move-in date for the fair is September $5^{\text {th }}$ and move-out date is September $10^{\text {th }}$ around 6:00 pm . Jacqui said that if we can guarantee 70 head of cattle we will not have to pay an entry fee. The host hotel is the Quality Inn again. We will also have the social there on Saturday night after the show. Our annual WSLA board meeting will be held on Sunday morning at the Fairgrounds. Jacqui suggested we get a new WSLA banner for the show. Julie mentioned having an information booth at the show.

July $9^{\text {th }}$ will be the next board meeting.

## MEETING ADJOURNED

The meeting was adjourned at 7:50 pm PST.

Katherine Wise, Secretary
Submitted August 13, 2013

