

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

August 13, 2013

PRESENT

Jacqui Duran

Alan Bradshaw

Diana Lilleflore

Shelley Dodd

Beverly Shirts

Julie Davis

Katherine Wise

Jacqui called the meeting to order at 7:08 pm PST.

REPORTS

Secretary's Report

Minutes from the July 9, 2013 Board Meeting: Shelley motioned to accept the minutes; Julie seconded, and all voted in favor. Katherine motioned to accept the June minutes; Alan seconded, and all voted in favor.

Treasurer's Report

WSLA currently has \$9406.51 in our checking account and \$780.13 in the Junior account for a total of \$10186.64. There has been no new activity this month so far. Alan is going to break down the expenses from the Expo so we can see where we spent money for future reference.

OLD BUSINESS

Marketing Report

The deadline for the Ledger ads is August 16th. The head count for the social at the NW classic show on September 7th is 25 people at this point.

Youth Events

Beverly said there would be approximately 6 youth taking part in the show. We need to come up with ways to get more youth involved with WSLA. The rest of the country has a stronger youth program.

Website

Shelley did a great job on the new WSLA website. The board agreed that we should transfer to the new website immediately. Shelley said anyone getting on the old website would automatically be transferred to the new one. Katherine motioned for Shelley to order the new WSLA banner; Alan seconded, and all voted in favor.

NW Lowline Classic

Jacqui said there were 64 head of cattle for the show so we shouldn't have to pay the entry fee. Shelley asked Alan to send her two books of checks for the show if he wasn't going to be there. Rob Dodd and Darren Wise will work the gate lining up exhibitors as well as Rick Gosselin. We need two people checking registration and tattoos at the show on Friday. Jacqui has a photographer lined up for the show. The will also have the ability to print pictures there as well.

Social

Everyone should have paid for the social. We have the liquor license. Dean Pike will do a presentation around 7:00 after people have gotten their food and beverages. It was agreed that we should invite anyone interested in Lowlines to come to the social.

Annual meeting

The meeting will take place in the same room as last year. Jacqui asked the board members to think about upcoming elections since the Vice Chair position, Events, Youth, and Marketing, and Website positions will be up for re-election. We will also need to discuss changing these positions to Directors, as Shelley suggested at the last meeting. We will present this at the Annual meeting at which time we will have 30 days mail it out for membership vote by October for December elections. Jacqui asked the board members to give some thought on what we need to discuss at the meeting.

Jacqui said that we would probably be in the same place in the barn as last year. Julie is going to set up a spot in the barn where we can hang up our banner, have membership forms and information, as well as pictures of the Expo.

NEW BUSINESS

Jim and Betty Rusco who are new members, were inquiring about the WSLA logo information and how to be able to use it on business cards, etc. shelly said she would put the logo on the website for people to be able to use.

MEETING ADJOURNED

Katherine motioned for the meeting to be adjourned: Shelley seconded, and all voted in favor. The meeting was adjourned at 7:54 pm PST.

Katherine Wise, Secretary

Submitted September 8, 2013

