

WESTERN STATES LOWLINE ASSOCIATION

Board Meeting via teleconference

April 1, 2014

PRESENT

Jacqui Duran

Diana Lilleflore

Shelley Dodd

Beverly Shirts

Katherine Wise

Jacqui called the meeting to order at 7:08 pm PST.

REPORTS

Secretary's Report

Minutes from the January Board meeting: Shelley motioned to accept the minutes; Diana seconded, and all voted in favor.

Treasurer's Report

WSLA currently has \$3525.12 in the checking account and \$8781.63 in savings.

OLD BUSINESS

Committees

We still need more people signed up for committees. Katherine said she would help with the show and event committees. Julie will be on the membership committee.

Wine and Bovine Fundraiser

Then June 21st fundraiser will tentatively have the band "Loose Change" for entertainment. Hayden Beverage Company will provide wine for the event. Diana is working on getting a local brewery, "Mad Bomber Brewing" to provide beer. Diana would like to have a work party the 1st or 2nd weekend in June. We would like to get sponsorships for the event and have a silent auction as well as a raffle again. Diana said Purina might be a sponsor. The board decided to advertise "Wine and Bovine" in the Ledger with a half page color ad. Shelley will send out a newsletter with the information and make a flyer for everyone to hand out. Advertising will be put on Craigslist, Spokane Review, and Nickels worth. We will use the same glasses as last year. We will need an admission stamp.

The price for the event will be \$25 prepaid or \$30 at the door.

Northwest Lowline Classic

Arrival for the show will be September 5th and departure the 10th. The show will be on September 7th.

NEW BUSINESS

Diana said the SLABA booth at the Houston Stock Show was very well put together and there were representatives talking with people and handing out brochures. She suggested that WSLA put together a similar booth for the Classic show. The board could put together a WSLA brochure and have ranch business cards at the booth. We could have a CD playing from Sullivan's and ALR as well as a slide show. There is need for a quality representation of WSLA. The Board

was in agreement to send out invitations to WSLA members, ALR members and local ranches to come to Spokane for the show and the Social.

It was also discussed how to use our free Ledger ad. WSLA members could be included in the ad with information on their businesses.

WSLA should also consider selling merchandise with our logo to raise awareness as well as funds.

There is a Beef Production Workshop and tradeshow in Yakima, WA on June 13th and 14th.

There is the Beef 300 in Pullman, WA on May 20-22.

May 6th at 7:00pm PST will be the next board meeting.

MEETING ADJOURNED

Jacqui adjourned the meeting at 8:06 pm PST.

Katherine Wise, Secretary

Submitted May 6th, 2014