

## **WESTERN ABERDEEN BREEDERS ASSOCIATION**

Board Meeting via teleconference

12/28/2017

### **PRESENT**

Shelley Dodd  
Rick Dodd  
Diana Lilleflore  
Jacqui Duran  
David Shockey  
Darren Wise  
Katherine Wise

### **NOT PRESENT**

Brian Walters

David Shockey called the meeting to order at 7:14pm.

### **REPORTS**

#### ***Secretary's Report***

Not Available

#### ***Treasurer's Report***

The WABA checking account balance is \$8842.06, savings account total is \$8792.49, for a total of \$17,634.55

Report was motioned to accept by Jackie and Seconded by Shelly - Approved

### **OLD BUSINESS**

None Discussed Directly

### **NEW BUSINESS**

#### **2018 Board Positions:**

President – David Shockey  
Vice President – Jacqui Duran  
Treasurer – Katherine Wise  
Secretary – Darren Wise

#### **2018 Committee Positions:**

Facebook – Diana Lilleflore  
Web Site – Shelly Dodd

#### **NW Classic 2018:**

- Jackie will run point with assistance from Katherine and Diana as well as anyone else willing or able to participate.

#### **Nile 2018:**

- David will run point with assistance from Rick as well as anyone else willing and available to participate.

#### **Midland Bull Test:**

- 42 Bulls representing Aberdeen Cattle
- Flyer for promotion of the test and sale for NWSS, Breeder's Reception, Test Participants - Shelly
- Need to promote the sale on April 15<sup>th</sup> to any and everyone
- Midland average sales between \$5000 and \$8000 per, goal is to achieve similar results with Aberdeen Cattle
- [www.midlandbulltest.com](http://www.midlandbulltest.com) for additional information
- Look into running an add in the Ledger promoting the Bull Test with all parties having bulls on the test (MCR, 4D, Topline, TMR, Highpoint, ICU, John Olson)
- Have a flyer done for the promotion at the table at the Breeder's Reception in Denver

#### **NWSS Breeder's Reception Table:**

- We will, and have already paid for, a table to be located in the "lobby" of the Breeder's Reception being held on 19<sup>th</sup>.  
Need to figure out who is managing this.

- The table will be for the promotion of the following:
  - o Bull Sale to be held on the 15<sup>th</sup> of April at Midland
  - o Western States Breeder's Association
  - o WABA members sale animals (flyers provided by sellers)
  - o WABA member business cards/additional promotional material

**NWSS:**

- No "Party in the Pen"

**Walters Land and Cattle Heifer and Steer Test:**

- Begins after NWSS
- Contact Brian for additional information

**New LOGO for WABA:**

- Ranch House Design will be, and has provided a bid for re-design
- Discuss at next meeting

**Next Meeting:**

- Agreed to have meeting prior to NWSS on January 10<sup>th</sup> , 7:00 PM PST

**MEETING ADJOURNED**

It was motioned by Jackie and seconded by Shelly to adjourn the meeting. All voted in favor. The meeting was adjourned at 8:04pm PST.

Darren Wise, Secretary

Submitted January 09, 2018