

WABA Board Meeting

Date: 1/12/2021

In Attendees: Jacqui Duran, Julie Davis, David Shockey, Diana Lilleflore, Holli McElwee, Renae Stentz and Nancy Marks

Not in Attendance: Jerry Long

Welcomes were extended to the Board. Jacqui called the meeting to order shortly after 8:00 PM (Pacific Time).

The first order of business included deciding on the officer positions. The following was determined:

- 1) Diana made a motion to nominate Renae Stentz to the position of Treasurer. Nancy Marks seconded it. Renae accepted the position.
- 2) David made a motion to nominate Holli McElwee to the position of Secretary. Julie seconded it. Holli accepted the position.
- 3) Diana made a motion to nominate David to the position of Vice President. Holli seconded it. David accepted the position.
- 4) Julie made a motion to nominate Jacqui to the position of President. Holli seconded it. Jacqui accepted the position.

New Business:

- 1) Jacqui asked the WABA Board to determine our goals for 2021. By the February 2021 meeting, those goals will be discussed further.
- 2) Jacqui requested the Board take a look at membership. At last count, the paid members were at 15 total. Renae asked what membership was the prior year. Jacqui responded 30-35 members. Overall, there are 3-4x more members in AAA who could also join WABA. Overall, membership is down not just in our area, likely as a result of COVID-19. This is a trend across boards in general. The East group was mentioned as having a decrease in membership. The overall consensus was the Board needs to tackle the issue and increase the membership levels for the western area.
- 3) The Board discussed breaking up the current list of members and calling each one of them. David agreed to call each member. Renae would reach out to Katherine for a list of current members and send those to David to make the phone calls. If David could not reach all members, Jacqui and Julie agreed to help.
- 4) Julie asked the question: "What sets WABA apart from other regions?" The discussion included the following: bull test, heifer performance, juniors, options, etc., but, overall, the group was undecided on what the main focus should be.
 - a) Renae suggested the WABA Board should do FREE webinars to our membership group. During the last annual meeting, it was discussed having these events 2x a year or quarterly, and they could be turned into a learning/training sort of tool. The group discussed a webinar on weaning. David agreed to

take the lead on presenting. David would take the lead on a vaccination program/best practices, but advise members to first check with their own veterinarian for their regions. The group talked about a focus on pre-calving shots in January and vaccinations in March. Holli said she would ask her veterinarian sister-in-law if she would be interested in presenting.

b) Julie asked David for a calving video for March.

c) David volunteered to create a year-round shot vaccine calendar, too. This could be shared with the membership in the future.

d) The group had the general consensus we could survey the membership to see what topics/questions they would like to hear more about. This could be done by email or Facebook.

e) After the above discussion, it was determined the WABA BOD would hold their next meeting on February 9th at 6:30pm (Pacific Time) and invite the members to a Zoom event, featuring the topic of Vaccinations by David Shockey. A quick highlight of 2021 plans and presentation portion would run 6:30-7:00pm. Q&A at 7:00-7:15pm. Members would also share what topics they would like more information on. Regular WABA BOD Meeting 7:15-8:00pm. Holli to set-up the Zoom Meeting details, post to Facebook, and create an email/eblast to past members with the event information and WABA dues. Shelley Dodd could post the information to the WABA website.

5) David mentioned Muddy Creek Ranch will be hosting a Field Day on August 14th and 15th, 2021 at their location. The topics covered will include cover crops, calf crops, calves and weaning, and cattle and slaughter. More information can be found on Muddy Creek's website. It was mentioned WABA members could plan ahead and book a trip to Yellowstone or nearby area on their way to the event before "Back to School" season is in full swing.

6) Jacqui mentioned the fact that the Board needs to re-visit the national committees and chair position. Diana will remain on the Internal Committee. Holli will ask Quinn about serving on the Financial Committee again. David has been on the Strategic Planning and Breeder Services Committee. Those committees last met in July of 2020. Shelley is still active on the Marketing and Promotions Committee. WABA will re-visit national committees in the February meeting.

7) David will be heading to Woodward, Oklahoma. He will share the national committee feedback at that board meeting.

8) Whole Herd Reporting – This is in flux with Australia.

9) Brainstorming – Jacqui mentioned the Board would need to brainstorm on State Reps and obtain contact information for each representative.

10) Treasurer and Banking Information – Renae will reach out to Katherine and Darren Wise for this information.

11) David made a motion to adjourn the meeting. Diana seconded it. The group had the general consensus to adjourn shortly after 9:15pm (Pacific Time).