

WABA Meeting

February 8, 2022

Members: President David Shockey, Vice President Jacqui Duran, Secretary Holli McElwee, Treasurer Rene Stentz, Teri Burrows-Harper, Shelley Dodd, Julie Davis

Meeting Called to Order: 8:06 PM

Secretary's Notes: Teri Harper made motion to accept the minutes and Jacqui Duran seconded it.

Treasurer's Report: \$6,886.41 checking; \$8,800.14 savings; as of today up to 21 members and some funds not included for February members in the balance. Jacqui moved to accept Treasurer's Report and Jacqui Duran seconded it.

Old Business:

Membership

David asked if everyone saw the new membership letter that Renae sent out. Shelley and Teri thought we could improve the letter and add a few more perks into the letter. Make sure to include the Facebook, website and the Marketplace for cattle advertising for free. That is one there. Renae mentioned we should do a postcard or electronic. Holli thought we should mail a letter. Shelley agreed. We determined to set-up a WABA email account for communications. Shelley will create this group email address. It will be Shelley, Renae and Holli on the account.

State Representative

Teri reached out to a couple of people about the position, but the individuals are busy. Julie has not had the opportunity to reach out, but she did activate the Facebook group for State Representatives and thought this may be activate members. Julie helped direct Teri where to go for State Reps to know what the job duties are. Julie asked the group to let her know if there was interest. Julie makes a point to engage with someone who had a bull and a couple of calves. She did not sign-up yet, but she is going to look into that.

Sticker Quotes

Teri received sticker quotes. A 4"x6" regular sticker there is an old jersey cow or show cow. If we buy 500 they come out to \$350. This is the start-up price.

Pens

We can get metal pens at \$.33 with WABA information and just keep it simple with clicker pens. That vendor is with the place in town. Shelley will send Teri and Holli the WABA logo. Teri made a motion to buy 500 pens and Julie seconded it. The total is \$165 and no shipping costs. Teri will order them with her credit card and send an invoice in for reimbursement from WABA.

WABA Directory

Julie asked if we are going to do a directory or not. Jacqui has mixed emotions, given we have several extra directories. David suggested we remove the date for more of a shelf life. Teri thinks they are

important but needs more content, Aberdeen FAQs, maybe tips from each region, member stance, etc. It is key for outreach. Shelley pulled up the current one and mentioned there is a one-pager with FAQs.

Teri will be at the show on Wednesday in Billings, MT. There might be someone going to Livingston Tuesday who could pick up the directories from David. David also has the banner and box for the booth for Teri to host.

Teri suggested we could do a directory in the fall for the 2023 year. It is the same people who advertise. David mentioned we should remove the date. It is a turnoff to a late date. Jacqui suggested waiting until the Annual Meeting to bring it up. Shelley remembered the 2020 Directory had 10 ads and that barely covered the cost. We need to create a flyer and talk about it at The Nile to gain support. Teri suggested more content about juniors and content in general. Teri said let's give out the directories that we have.

The Make Show – There is a cost involved with this show. Shelby allowed Teri to come in after and we can give you a spot to have your booth inside and a pen of bulls display, so rather than \$600 it is \$200. David thinks we should compensate Teri for being at the show and being there talking to people. Julie made a motion for Teri to be reimbursed \$200 and Jacqui seconded it for the Cattle Pens at the Make Show.

Shelley said we should put this on the website and Facebook. The show is in Montana. Teri will put information together. There is a mobile meat display coming. David mentioned a giveaway. David is willing to do a giveaway on some semen from a bull. Anyone else is welcome.

Teri had a gentleman call her, from the Ag Reporter, about Aberdeens not being at the show for a long time and a blurb about Aberdeens being there at the show and excitement around it. Everyone who is in WABA gets that publication.

Julie will donate Sweet Cow Paste. She asked Teri to send her address and she will ship it.

Membership

Julie asked if the members on the list are up-to-date on the website. Shelley will update it with those who have not been paid. Shelley will send the PDF membership to Teri to print and have on the table. Shelley will send Renae the people who have not removed from mid-March. Renae has the actual list and will send it to Julie and Julie will contact the members who have not paid.

New Business:

Teri received an email from Jacqui about the Kootenai Classic. WABA has been asked to sponsor something with the Kootenai Classic. Our division is growing. It would be great if kids can come to it. Julie came last year with juniors and that was fantastic. Teri asked when the deadline is. Jacqui needs to reach out to get the forms. Teri thinks it is important that we do it because it is in our area and there are juniors that are not members of WABA but AAA instead. Julie's youth last year had a fire lit underneath them. David would like to do it and specify where you want the money to go to. There is usually a form that shows different levels of sponsors. Jacqui will reach out to get the form. Julie agrees with David. Let's support the Aberdeen. Julie will post what we did last year to the group. Renae said we did \$500.

We can make a motion online for Facebook after Jacqui has the exact dollar amount and we can vote online. David prefers to have the final totals on the sheet.

- Julie has 5 kids coming.

- Is there going to be a steer division or will it be lumped into some other division. Jacqui said they are willing to do it but there is a minimum. The minimum is 5 but there were only 3, so they let it slide.

Jacqui needs to look at the rules and minimum. Jacqui thinks it is a good thing and has a great reputation. There is a Facebook page and Jacqui recommended we follow it. They do a nice job with social media.

Meeting Adjourned:

Jacqui made a motion to end the meeting and Teri seconded it.

Next Meeting

March 8, 2022