

WABA – Western Aberdeen Breeders Association

Board Meeting Minutes | April 7, 2026

Call to Order:

Meeting was called to order by John Tomlinson at 6:37 p.m. PST.

Present:

- John Tomlinson
- Nancy Marks
- Blake McLean
- Renae Stentz
- Ruth Holcomb
- Sue Newman
- Darla Fletcher

Financial Report:

Presented by Katie Ellis: NO Report.

Approval of Previous Meeting Minutes (March 3, 2026):

Motion to approve minutes made by Renae Stentz; seconded by Nancy Marks. Motion carried unanimously.

Old Business:

- NILE Rules Review: Waiting to see what the draft pages look like from the Nile to make sure our dates match.

Renae – Mentioned that we need to make sure Shelby moves/changes our current July registration date to the September 1st deadline for registration of animals.

- Social Media Update: Social media is taking off and numbers are growing. How can we continue to grow our group?
 - We have seen our number grow exponentially over the spring season, Good Job Ruth!
 - Website update, Ruth is planning on working more on it a little later in the spring.
 - Ruth is working on the Regional Welcome letter
- State Rep.
 - It was brought up that we could create a committee for state reps to help get

breeders together and see if we can use that to help promote. Table this thought until May Meeting. (May 5th)

- Modern Homestead Conference Update:
 - Ruth has a map of the grounds that she is going to share with us after the meeting.
 - Modern Homestead conference is June 26th and 27th, 2026
- Merchandise and promotional Materials Update:
 - Name Tags
 - First Name for each person so that we can use them at each promotional event that we put on or are a part of
 - Discussion about tabling the key chains
 - Nancy believes that we have a fair number of stickers left over.
 - Drawing for a Speaker decked out with WABA stickers and Logos!
 - When would we like to advertise and have this drawing?

New Business:

- AAA Update
 - Renae updated about some convenient updates for animal registration coming from AAA. Progress is being made
 - Committee is making tweaks on the process of recording and qualifications regarding BQA, Premise ID, working to drive the pricing down for labels and packaging for shipment of labels to USDA butchers butchering Aberdeen Beef.
 - AAA is leaning onto production-based programs within the breed to help support everyone
- AAA Show/Sale Committee WABA Representative
 - Rob Fanning is the overseer of the National level of the Show and Sale Committee.
 - John is going to take the lead on this from our region; Blake is going to be available for help and will join meetings and discussions.

Adjournment:

John Tomlinson called for adjournment at 7:10 p.m. PST.

Motion to adjourn made by Darla Fletcher