

WABA – Western Aberdeen Breeders Association

Board Meeting Minutes | March 3, 2026

Call to Order:

Meeting was called to order by John Tomlinson at 6:35 p.m. PST.

Present:

- John Tomlinson
- Blake McLean
- Renae Stentz
- Ruth Holcomb
- Sue Newman

Financial Report:

Presented by Renae Stentz:

- Checking Account Balance: \$3,582.19
- Savings Account Balance: \$8,817.69

No update

Approval of Previous Meeting Minutes (February 3, 2026):

Motion to approve minutes made by Renae Stentz; seconded by Ruth Holcomb. Motion carried unanimously.

Old Business:

- Audit:
 - Notepad bill had been paid twice, use the overage in future items for WABA handouts for events.
 - Sue motioned, Ruth seconded.
- NILE Rules Review: Waiting to see what the draft pages look like from the Nile to make sure our dates match.
- Social Media Update: Social media is taking off and numbers are growing. How can we continue to grow our group?
 - Discussion was had about what we (WABA) are comfortable with promoting and advertising through our website and social media.

- State Rep.
 - It was brought up that we could create a committee for state reps to help get breeders together and see if we can use that to help promote.
 - Should we change the title? Membership Development Committee?
 - John is going to review the bylaws and bring more information to the next meeting.

New Business:

- Renae reported that there has been a lot of discussion and traction that has been made, the meetings are productive.
- John brought forward the question from the AAA meeting: What should we provide in a welcoming packet for new members in the association.
 - Contacts
 - Printed Materials
 - Stickers
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- WABA Merchandise and Promotional Materials:
 - Renae is working with someone to make key chains and other reasonable priced items for us to hand out.
 - How many do we want \$5.00 per keychain?
 - A larger Item for drawing items?
 - Cooler(s) decked out with WABA
- Future Event Participation
 - Modern Homestead conference
 - Ruth made a motion to ratify the execution of the contract for a booth at the Conference.
- California – Reaching out to Breeders/producers.
 - How do we promote ourselves? How do we get more Aberdeen cattle into the hands of people and get them to join the Association for breed support?
- Website Updates
 - Ruth refreshed the survey, asked for the board members to review.

Adjournment:

John Tomlinson called for adjournment at 7:23 p.m. PST.

Motion to adjourn made by Ruth Holcomb