

WABA – Western Aberdeen Breeders Association

Board Meeting Minutes | June 2, 2026

Call to Order:

Meeting was called to order by John Tomlinson at 6:33 p.m. PST.

Present:

- John Tomlinson
- Renae Stentz
- Katie Ellis
- Blake McLean
- Ruth Holcomb
- Sue Newman
- Darla Fletcher

Financial Report:

Presented by Katie Ellis:

- Checking Account Balance: \$3,403.37
- Savings Account Balance: \$8,817.98
- Current Outstanding -

Approval of Previous Meeting Minutes (May 5, 2026):

Motion to approve minutes made by Darla Fletcher; seconded by Ruth Holcomb. Motion carried unanimously.

Old Business:

- NILE Rules Review:
 - The dates published match the dates that requested. (Sept. 1, 2026)
- Social Media Update: Social media is taking off and numbers are growing. How can we continue to grow our group?
 - Ruth is Requesting photos for social media posts and photos and requesting future topics for posting and getting everyone involved that isn't necessarily show related.
 - Ruth asked for beef sales information and sale animal information for posting to help gain attention and traction on the website.

- State Rep.
 - Renae recommended creating a committee to work together
 - Naming this the Membership Committee
 - Sue Newman made a motion to form this Membership Committee, Renae seconded, Motion carried unanimously.
- Modern Homestead Conference Update:
 - Modern Homestead conference is June 26th and 27th, 2026
 - Ruth will receive all the tickets and passes and disperse the first morning of the conference as well as forwarding any additional information.
 - Meet at the main gate at 8:30 AM
- Merchandise and promotional Materials Update:
 - Name Tags
 - Name tags look great; Renae has made the hand off to Ruth and between the two will get them all dispersed.
 - Ruth is going to research some shirts for WABA embroidery to wear to promotional events.
 - Drawing for a Speaker decked out with WABA stickers and Logos!
 - Ruth is going to look into a plaque for the cooler
 - Discussion was had about what we want to put into the cooler, Trail mix, Mugs, Notepads,
 - When would we like to advertise and have this drawing?

New Business:

- AAA Update
 - Renae took advantage of the free regional email blast and sent the advertisement page that Ruth created, and it looked like it provided traffic to social media.
 - Darla reported a look into bringing vendors with incentives for members, but there has been very little traction thus far.
 - Darla is going to host a Field Day summer of 2027; she will be working on bringing in guest speakers and requests for WABA to bring a table for promotional purposes

- AAA Show/Sale Committee WABA Representative
 - John reported that AAA is still looking for people interested in the sale.
 - Renae reported that AAA is looking into the option of online options for sale lots. Talk about the commission is in discussion still.
- Nile Prep
 - Discussion started on preparation for the Nile banquet and dinner plans.
 - Nancy is going to check into the hotel across the street from the boot hill for a conference room and a little better space for the banquet. Also going to see about better pricing for catering.
 - Do we want to have a promotional booth at the Nile?
 - Nancy reported that there was traction at the booth and that there was plenty of material that was passed out, but there was plenty of down time. Ruth offered to have table space at the Idaho Livestock area.
 - Make some plans to discuss award ideas and options for NILE (Jr Specific)

Adjournment:

John Tomlinson called for adjournment at 7:09 p.m. PST.

Motion to adjourn made by Darla Fletcher,

Seconded by Sue Newman