

WABA – Western Aberdeen Breeders Association

Board Meeting Minutes | May 5, 2026

Call to Order:

Meeting was called to order by John Tomlinson at 6:33 p.m. PST.

Present:

- John Tomlinson
- Nancy Marks
- Blake McLean
- Renae Stentz
- Ruth Holcomb
- Sue Newman

Financial Report:

Presented by Katie Ellis: NO Report.

Approval of Previous Meeting Minutes (April 7, 2026):

Motion to approve minutes made by Ruth Holcomb; seconded by Nancy Marks. Motion carried unanimously.

Old Business:

- NILE Rules Review: Waiting to see what the draft pages look like from the Nile to make sure our dates match.

Nancy – Got ahold of Shelly and clarified the details that we were requesting changes of. Shelly acknowledged she understood now.

- Social Media Update: Social media is taking off and numbers are growing. How can we continue to grow our group?
 - Ruth is Requesting photos for social media posts and photos and requesting future topics for posting and getting everyone involved that isn't necessarily show related.
 - Ruth asked for beef sales information and sale animal information for posting to help gain attention and traction on the website.
- State Rep.
 - John is going to investigate the bylaws regarding state reps for a committee.

- Modern Homestead Conference Update:
 - We are waiting for the invoice for the fourth and final ticket.
 - Modern Homestead conference is June 26th and 27th, 2026
- Merchandise and promotional Materials Update:
 - Name Tags
 - Name tags look great; Renae has made the hand off to Ruth and between the two will get them all dispersed.
 - Ruth is going to research some shirts for WABA embroidery to wear to promotional events.
 - Drawing for a Speaker decked out with WABA stickers and Logos!
 - Ruth is going to look into a plaque for the cooler
 - Discussion was had about what we want to put into the cooler, Trail mix, Mugs, Notepads,
 - When would we like to advertise and have this drawing?

New Business:

- AAA Update
 - Renae mentions that the committee is still working on promotional routes but was unable to make the last meeting.
 - Renae is going to inquire to the AAA office about testing past two sires on the listed DNA requests for registration purposes.
- AAA Show/Sale Committee WABA Representative
 - Rob Fanning inquired to see how many WABA members might be interested in participating in or entering animals or lots into a National Sale.
 - There is interest in changing the schedule slightly to fit the Sale into the time we are in Denver.
 - There was talk about the Catalogue or lack of one and that there would be an online version.
 - Questions: Are the sale animals required to be entered to show at Denver?
- Renae Mentioned that we have paid the second quarter of mailchip
 - Renae has picked up the Name tags and is waiting for the final invoice.

- Nile Prep
 - Discussion started on preparation for the Nile banquet and dinner plans.
 - Nancy is going to check into the hotel across the street from the boot hill for a conference room and a little better space for the banquet. Also going to see about better pricing for catering.
 - Do we want to have a promotional booth at the Nile?
 - Nancy reported that there was traction at the booth and that there was plenty of material that was passed out, but there was plenty of down time. Ruth offered to have table space at the Idaho Livestock area.
 - Make some plans to discuss award ideas and options for NILE (Jr Specific)

Adjournment:

John Tomlinson called for adjournment at 7:24 p.m. PST.

Motion to adjourn made by Renae Stentz