

WABA – Western Aberdeen Breeders Association Board Meeting Minutes |

August 5th, 2026

Call to Order:

Meeting was called to order by John Tomlinson at 6:32 p.m. PST.

- Present:
 - John Tomlinson
 - Renae Stentz
 - Ruth Holcomb
 - Sue Newman
 - Darla Fletcher
 - Nancy Marks
- Financial Report:
 - As of 7/31/2026: Savings \$8,818.13, Checking \$3,271.73
 - 2 membership fees yet to show
 - 2 expenses, Mailchimp and cost of Nametags yet to show
 - May and June Wells Fargo Statements
- Approval of Previous Meeting Minutes (July 7th, 2026):
 - Motion to approve minutes made by Sue; seconded by Renea. Motion carried unanimously.
- Old Business:
 - Social Media/Website:
 - Traction has slowed, asking BoD to 'Like' and comment when they come across posts, so it continues to bring the algorithm forward. Its up to people to 'Like' or click links on posts to continue to have it show up in their algorithms.
 - Looking for New content that involves All western states not just the PNW would help a lot
 - When 'googling' Western Aberdeen Breeders comes up with an address and phone number of a previous member. This is editable, need to decide a home base.
 - Decided to utilize the AAA office address and phone number, the AAA can then direct to the current BOD for information
 - Updated List of AAA members living in Western States with phone numbers will get emailed out from Renea to split between Darla and John to call and inquire for WABA members
 - Data Collection –
 - Breeders Committee has been trying past 4/5 years to get breeders onboard with recording data on herds
 - Perhaps have a speaker at NILE about EPDs and data collection
 - John said he would reach out to David
- Merchandise and promotional Materials Update:
 - Cups on the way
 - Shirts... not true to size, Ruth will bring to the NILE for distribution
 - Possible thought to utilize to members
- AAA Update
 - DNA will be Pre-Entered into Registry while Breeders send DNA direct to Neogen. Less hands handing and shipping, less likely got lost DNA
 - Non AAA members were being able to do Member only items online. This was shut down immediately
 - Registration papers being sent out are now accurate for percentages, looking into sending out correct papers to breeders that have incorrect papers
 - Dam of Merit and Sire are currently on the back burner as there is bigger fires needing tended to
- Nile Prep
 - Finding that having a Host Hotel with a WABA block doesn't have the incentive it once had. Getting rooms via 3rd party, such as booking.com can get you better rated rooms. We will advertise a few hotels that are near the grounds rather than having a Host Hotel this year

- Annual Meeting and Banquet will be held in the First Interstate Bldg next to the Vendor Set Up
- John communicated with Shelby at the Nile for entries thus far and not much. Still too early for breeders that will be weaning and deciding who to take yet.

No New Business

Adjournment:

John Tomlinson called for adjournment at 7: 07 p.m. PST.

Motion to adjourn made by Darla Fletcher